13/5/7
DIALOG(R)File 351:Derwent WPI

(c) 2002 Derwent Info Ltd. All rts. reserv.

000873728

WPI Acc No: 1972-33707T/197221

Dyeing hair - by oxidation of dye precursors by oxidase-type enzymes

Patent Assignee: PROCTER & GAMBLE CO (PROC)

Number of Countries: 006 Number of Patents: 006

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
BE 775109	A	•				197221	В
JP 47009933	Α					197221	
NL 7115362	Α					197222	
DE 2155359	Α					197223	
FR 2112549	Α					197241	
GB 1320250	A					197324	

Priority Applications (No Type Date): US 7088142 A 19701109

Abstract (Basic): BE 775109 A

Hair is dyed by putting it in contact with an aq. soln. contg. 0.01-500 ppm of an enzyme of the oxidase type chosen from lactase, lactate-oxidase, glucose-oxidase, galactose-oxidase, L-2 hydroxyacid oxidase, aldehyde-oxidase, monoamine-oxidase and urate-oxidase, and 0.001-6% by wt. of an aromatic cpd. which is the primary precursor of an oxidising dye, the solution being in contact with O2 and having a pH of 4-10 and being free from aromatic amines or their derivatives with polyphenols. The aromatic derivatives have the formula:- in which X and Y is H, halogen, NO2, CHO-COOM and SO3M (when M is H, or alkali- or alkaline earth metal) while X may also be NH2 and the m may be NH4, and Y may be OH; the R's are H, alkyl or alkenyl of 1-4C.

Title Terms: DYE; HAIR; OXIDATION; DYE; PRECURSOR; OXIDASE; TYPE; ENZYME

Derwent Class: D16; D21; E14; E24

International Patent Class (Additional): A61K-000/00

File Segment: CPI

1 Publication number:

0 173 109 A2

12

EUROPEAN PATENT APPLICATION

- 21 Application number: 85109710.5
- Date of filing: 02.08.85

(a) Int. Cl.4: C 07 C 125/065, C 08 F 220/04, C 08 F 246/00, C 08 F 212/14, C 08 F 220/36, C 09 D 5/02

30 Priority: 23.08.84 US 643370

- 7 Applicant: DeSOTO, INC., 1700 South Mt. Prospect Road, Des Plaines Illinois 60018 (US)
- Date of publication of application: 05.03.86
 Builetin 86/10
- Inventor: Shay, Gregory D., 15518 Rob Roy Drive, Oak Forest Illinois 60452 (US) Inventor: Eidridge, Emmojean, 5410 West Thomas Street, Chicago Illinois 60651 (US) Inventor: Kali, James E., 1708 North Wilshire Avenue, Arlington Heights Illinois, 60004 (US)
- Designated Contracting States: BE DE FR GB IT NL SE
- Representative: Reitzner, Bruno, Dr., Patentarwäite Dipl.-ing. R. Splanemann Dr. B. Reitzner Tal 13, D-8000 München 2 (DE)

- Alkali soluble latex thickeners.
- S Alkali soluble thickeners are disclosed which are aqueous emulsion copolymers of:
- (A) about 20-70 weight percent of an alpha, betamonoethylenically unsaturated carboxylic acid, typically methacrylic acid;
- (B) about 20–80 weight percent of a monoethylenically unsaturated monomer lacking surfactant capacity, typically ethyl acrylate;
- (C) about 0.5-60 weight percent of a nonionic urethane monomer which is the urethane reaction product of a monohydric nonionic surfactant with a monoethylenically unsaturated monoisocyanate, preferably one lacking ester groups like alpha, alpha-dimethyl-m-isopropenyl benzyl isocyanate; and
 - (D) from 0 up to about 2 weight percent of a polyethylenically unsaturated monomer. These emulsion copolymers are solubilized in water with the aid of an alkali, like ammonium hydroxide. When the copolymers are added to latex paints and neutralized, the viscosity of the paint is increased, brush drag is increased, and the paint rheology is otherwise improved.

-1-

ALKALI SOLUBLE LATEX THICKENERS DESCRIPTION

Technical Field

This invention relates to latex polymers
which are soluble in aqueous alkaline medium to
provide thickeners for use in aqueous coating
compositions, especially latex paints.

Background Art

Thickeners for aqueous systems are needed 10 for various purposes, but they are particularly needed in aqueous latex paints to improve the rheology of the paint. Hydroxyethyl cellulose is a well known thickener for aqueous systems, but it has various deficiencies in that excessive amounts must 15 be used and the rheology of the thickened system is inadequate. Various ethoxylated carboxyl-functional polymers which form alkali soluble thickeners are also known, but these have various deficiencies, including inadequate hydrolytic stability.

20 From the standpoint of alkali soluble thickeners which are carboxyl-functional emulsion copolymers, reference is made to U.S. Pat. No. 4,384,096 issued May 17, 1983. In that patent, 15-60 weight percent of a monoethylenic carboxylic acid is 25 copolymerized in aqueous emulsion with 15-80 weight percent of a monoethylenic monomer, typified by a monovinyl ester, and 1-30 weight percent of a nonionic vinyl surfactant ester which is an ester of a nonionic ethoxylate surfactant with an acrylic or 30 methacrylic acid. These copolymers are soluble in water with the aid of an alkali to form a thickener in the water solution.

Another prior patent of interest to this invention is U.S. Pat No. 4,079,028 issued June 27, 35 1978 in which the thickener is a nonionic

polyurethane of various types, but these do not provide their thickening characteristics as a result of alkali solubilization.

It has long been desired to provide superior thickeners for aqueous systems which are highly efficient, which better resist hydrolysis, and which provide better rheology. This is achieved herein by providing new alkali soluble anionic latex polymers which possess these desired characteristics.

10 Disclosure of Invention

In accordance with this invention, the alkali soluble thickener is an aqueous emulsion copolymer of:

- (A) about 20-70, preferably 25-55, weight 15 percent of an alpha, beta-monoethylenically unsaturated carboxylic acid, typically methacrylic acid:
- (B) about 20-80, preferably 30-65, weight percent of a monoethylenically unsaturated monomer20 lacking surfactant capacity, typically ethyl acrylate; and
 - (C) about 0.5-60, preferably 10-50, weight percent of a nonionic urethane monomer which is the urethane reaction product of a monohydric nonionic
- 25 surfactant with a monoethylenically unsaturated monoisocyanate, preferably one lacking ester groups like alpha, alpha-dimethyl-m-isopropenyl benzyl isocyanate. The monohydric nonionic surfactants are themselves well known and are usually ethoxylated
- 30 hydrophobes containing adducted ethylene oxide to provide the hydrophilic portion of the molecule. The hydrophobes are usually an aliphatic alcohol or alkyl phenol in which a carbon chain containing at least 6 carbon atoms provides the hydrophobic portion of the 35 surfactant. These surfactants are illustrat d by

ethylene oxide adducts of dodecyl alcohol or octyl or nonyl phenol which are available in commerce and which contain about 5 to about 150, preferably 10 to 60 moles of ethylene oxide per mole of hydrophobe; and

- (D) from 0 up to about 2 weight percent of a polyethylenically unsaturated monomer may be copolymerized into the copolymer, as is common in alkali soluble emulsion copolymers. These are illustrated by ethylene glycol diacrylate or dimethacrylate 1.6-becapediol diacrylate or
- 10 dimethacrylate 1,6-hexanediol diacrylate or dimethylacrylate, diallyl benzene, and the like.

The preferred surfactants have the formula: $R-0 \leftarrow CH_2-CHR'O \rightarrow_m \leftarrow CH_2-CH_2O \rightarrow_n H$ in which R is an alkyl group containing 6-22 carbon 15 atoms (typically dodecyl) or an alkaryl group containing 8-22 carbon atoms (typically octyl phenol), R' is C_1-C_4 alkyl (typically methyl), n is an average number from about 6-150, and m is an average number of from 0-50 provided n is at least as 20 great as m and n + m = 6-150; and

It will be understood that urethanes can be made by various procedures, so the urethane reaction product used herein can be made in any desired fashion so long as the resulting product is 25 essentially the same as that made by the reaction of the components named herein.

The thickeners of this invention possess structural attributes of two entirely different types of thickeners (those which thicken by alkali 30 solubilization of a high molecular weight entity, and those which thicken due to association), and this may account for the superior thickener properties which are obtained herein. On the other hand, the ethoxylated monomer thickeners of this invention are 35 not esters with unsaturated acids, as required in

patent 4,384,096, and they do not have any of the diverse structures described by patent 4,079,028.

Considering the components which are copolymerized in aqueous emulsion in this invention, a large proportion of carboxylic acid monomer must be present, as previously defined. Various carboxylic acid monomers can be used, such as acrylic acid, methacrylic acid, itaconic acid, maleic acid, and the like. Methacrylic acid is presently preferred. This large proportion of acid is essential to provide a polymeric structure which will solubilize and provide a thickener when reacted with an alkali, like sodium hydroxide.

The polymer must also contain a significant
15 proportion, as previously defined, of a monoethylenic monomer which has no surfactant characteristic. The preferred monomers provide water insoluble polymers when homopolymerized and are illustrated by acrylate and methacrylate esters, such as ethyl acrylate,
20 butyl acrylate or the corresponding methacrylate.
Other monomers which can be used are styrene, vinyl

toluene, vinyl acetate, acrylonitrile, vinylidene chloride, and the like. Nonreactive monomers are preferred, these being monomers in which the single ethylenic group is the only group reactive under the conditions of polymerization. However, monomers

conditions of polymerization. However, monomers which include groups reactive under baking conditions may be used in some situations, like hydroxyethyl acrylate. The selection of these monomers is no

30 different in this invention than it was in the prior art noted previously.

The monohydric nonionic surfactant component is subject to considerable variation within the formula presented previously. The essence of the surfactant is a hydrophobe carrying a polyethoxylate

chain (which may include some polypropoxylate groups) and which is terminated with a single hydroxy group. When the hydroxy-terminated polyethoxylaté used herein is reacted with a monoethylenically 5 unsaturated monoisocyanate, as has been illustrated, the result is a monoethylenically unsaturated urethane in which a polyethoxylate structure is associated with a copolymerizable monoethylenic group via a urethane linkage. In this invention it has 10 been found that alkali soluble polycarboxylic acid thickeners provide superior thickening action when urethane linkages are present even though the primary thickening mechanism is alkali solubilization of a polycarboxylic acid emulsion copolymer. At the same 15 time, the hydrolytic stability of the urethane group is superior to the hydrolytic stability of the prior art ester group, and when preferred urethane monomers are used, this provides a further advantage in aqueous alkaline mediums as found in aqueous coating 20 compositions, which are normally stored for long periods of time prior to use.

The monoethylenically unsaturated monoisocyanate used to provide the nonionic urethane monomer is subject to wide variation. Any

25 copolymerizable unsaturation may be employed, such as acrylate and methacrylate unsaturation. One may also use allylic unsaturation, as provided by allyl alcohol. These, preferably in the form of an hydroxy-functional derivative, as is obtained by reacting a C₂-C₄ monoepoxide, like ethylene oxide, propylene oxide or butylene oxide, with acrylic or methacrylic acid to form an hydroxy ester, are reacted in equimolar proportions with an organic disocyanate, such as toluene disocyanate or isophorone diisocyanate. The presently preferred

monoethylenic monoisocyanate is styryl, as in alpha, alpha-dimethyl-m-isopropenyl benzyl isocyanate, and this unsaturated monoisocyanate lacks the ester group so it forms urethanes which lack this group.

The aqueous emulsion copolymerization is entirely conventional and will be illustrated in the examples. To obtain an estimate of thickening efficiency, the latex product can be diluted with water to about 1% solids content and then neutralized 10 with alkali. The usual alkali is ammonium hydroxide, but sodium and potassium hydroxide, and even amines, like triethyl amine, may be used for neutralization. The neutralized product dissolves in the water to provide an increase in the viscosity. In the normal 15 mode of addition, the unneutralized latex thickener is added to a paint and then neutralized. This facilitates handling the thickener because it has a lower viscosity before neutralization. procedure also makes more water available for the 20 paint formulation.

The invention is illustrated by the following examples, it being understood that throughout this document, all proportions are by weight unless otherwise stated.

The following Example is illustrative of Examples 1-A through 1-L in Table I for the preparation of the nonionic urethane monomers of this invention.

Example 1 (Preparation of a Urethane Monomer)

To a one-liter glass reactor fitted with a thermometer, heating mantle, thermoregulator, stirrer, nitrogen sparge, and condenser including a Dean-Stark trap is charged 800.0 g of a 50 mole ethoxylate of nonyl phenol as a hot melt (Igepal 35 CO-970, a product of GAF, may be used). The reactor

contents are heated, with nitrogen sparging, to 150°C. and held for two hours while trace moisture is removed and collected in the Dean-Stark Trap (typically less than 1 g).

- The reactor contents are then cooled to 80°C., the Dean Stark trap is replaced with a condenser, and the nitrogen sparge is switched to an air sparge for 15 minutes. With continued air sparging, 0.02 g methoxy-hydroquinone inhibitor, 0.50 g dibutyl tin dilaurate catalyst, and 99.7 g of alpha, alpha-dimethyl-m-isopropenyl benzyl isocyanate (m-TMI, a product of American Cyanamide, may be used) are charged in order to the reactor. After a rapid initial exotherm which increases the reaction temperature about 8°C., the contents are heated to maintain 80°C. for an additional two hours. The
- The final product is a white wax in appearance with residual isocyanate content of 0.5% 20 and with 98% of the original ethylenic unsaturation retained. This product is designated Example 1-D in Table I.

product is then cooled to room temperature.

For purposes of comparison, the following Example is illustrative of Examples 2-A through 2-D 25 in Table II for the preparation of an alkali-soluble thickener containing no urethane monomer. These latex thickeners display poor performance because they possess low solution viscosity, have poor thickening efficiency, and provide poor flow leveling 30 properties in latex paints.

Example 2 (Control)

To a three-liter flask equipped as in Example 3 hereinafter is charged 525.5 g deionized water. The water is heated to 80°C. and purged with 35 nitrogen for 30 minutes.

A pre-emulsion of monomers is prepared in a separate stirred container by charging, in order, 756.7 g deionized water, 81.6 g sulfonated octyl phenol ethoxylate containing about 10 moles of adducted ethylene oxide per mol of the phenol (Alipal EP-110 surfactant, a product of GAF, may be used) 367.0 g ethyl acrylate, and 244.7 g methacrylic acid.

Under a nitrogen blanket, 145.0 g (10%) of the monomer pre-emulsion is charged to the reactor 10 followed by 10.0 g of 5% sodium persulfate solution. The contents exotherm to about 85°C., and after cooling back to 80°C., the addition of the remaining pre-emulsion is started and continued over 2.5 hours until complete. The reactor contents are heated for 15 an additional 30 minutes at 80°C. to complete conversion of monomer to copolymer and then cooled.

The product is a low viscosity latex of solids content 28.9%, RVT Brookfield viscosity 28.5 cps (No, 1 spindle at 100 rpm), pH of 2.8, and 20 average particle size of 129 nm. Upon ammonium hydroxide neutralization to pH 9 of a 1% active concentration of this latex in water, a clear solution is obtained with RVT Brookfield viscosity of only 60 cps (No. 1 spindle at 10 rpm). This latex 25 thickener is designated 2-C in Table II.

The following Example is illustrative of Examples 3-A through 3-U and 4-19 in Tables II and III for alkali-soluble thickeners prepared from the urethane monomers of this invention in Table I.

30 Example 3 (Preparation of an Alkali-Soluble Thickener

with Urethane Monomer)

To a three-liter flask equipped with thermometer, stirrer, condenser, nitrogen inlet, thermoregulated water bath and monomer addition pump 35 is charged 525.5 g deionized water. The water is

heated to 80°C. and purged with nitrogen for 30 minutes.

A pre-emulsion of monomers is prepared in a separate stirred container by charging, in order, 756.7 g deionized water, 81.6 g sulfonated octyl phenol ethoxylate containing about 10 moles of adducted ethylene oxide per mol of the phenol (Alipal EP-110 surfactant, a product of GAF, may be used) and a monomer blend consisting of 305.8 g ethyl acrylate,

10 244.7 g methacrylic acid, and 61.2 g of the ethoxylated urethane monomer prepared in Example 1.

Under a nitrogen blanket, 145.0 g (10%) of the monomer pre-emulsion is charged to the reactor followed by 10 g of 5% sodium persulfate solution.

- 15 The contents exotherm to about 85°C, and after cooling back to 80°C., the addition of the remaining pre-emulsion is started and continued progressively over 2.5 hours until complete. The reactor contents are heated for an additional 30 minutes at 80°C. to
- 20 complete the conversion of monomer to copolymer and then cooled.

The product is a low viscosity latex of solids content 29.2%, RVT Brookfield viscosity 26.8 cps (No. 1 spindle at 100 rpm), pH of 2.9, and 25 average particle size of 92 nm. Upon neutralization to pH 9 with ammonium hydroxide of a 1% active concentration of this latex in water, a clear solution is obtained with RVT Brookfield viscosity of 1375 cps (No. 3 spindle at 10 rpm).

-10-TABLE I EXAMPLES OF NOVEL URETHANE MONOMERS

REACTANTS

	Mono-	Ethoxylated Surfa	ctant Used
Example	Isocyanate	Ethy1	ene oxide
No.	Used	Hydrophobe	(<u>Moles</u>)
1-A	M-TMI	Nonyl-Phenol	9
1-B	M-TMI	Nonyl-Phenol	15
1-C	M-TMI	Nony1-Pheno1	30
1 -D	M-TMI	Nony1-Pheno1	50
1-E	M-TMI	Nonyl-Phenol	100
1-F	M-TMI	Octyl-Phenol	40
1-G	M-TMI	Dinonyl-Phenol	49
1-H	M-TMI	Dinonyl-Phenol	150
1 - I	M-TMI	Lauryl (Cl2)	23
1-J	M-TMI	Stearyl (C18)	30
1-K	M-TMI	Oley1 (C-18)	20
1-L	I EM	Nony1-Pheno1	50
	No. 1-A 1-B 1-C 1-D 1-E 1-F 1-G 1-H 1-I 1-J 1-K	No. Used 1-A M-TMI 1-B M-TMI 1-C M-TMI 1-D M-TMI 1-E M-TMI 1-F M-TMI 1-G M-TMI 1-H M-TMI 1-I M-TMI 1-J M-TMI 1-K M-TMI	Example Isocyanate Ethylonom No. Used Hydrophobe 1-A M-TMI Nonyl-Phenol 1-B M-TMI Nonyl-Phenol 1-C M-TMI Nonyl-Phenol 1-D M-TMI Nonyl-Phenol 1-E M-TMI Nonyl-Phenol 1-F M-TMI Octyl-Phenol 1-G M-TMI Dinonyl-Phenol 1-H M-TMI Dinonyl-Phenol 1-I M-TMI Lauryl (C12) 1-J M-TMI Stearyl (C18) 1-K M-TMI Oleyl (C-18)

The surfactants used in the above Table are:

20	Example No.	Trade Name
	1-A	Igepal CO-630
	1-B	Igepal CO-730
	1-C	Igepal CO-880
	1 - D	Igepal CO-970
25	1-E	Igepal CO-990
	1-F	Igepal CA-890
	1-G	Igepal DM-880
	1-H	Igepal DM-970
	1-I	Siponic L-25
30	1-J	Siponic E-15
	1-K	Emulphor ON-870
	1-L	Igepal CO-970

-11-

The abbreviations used in the above Table are:

M-TMI = Alpha, alpha-dimethyl-m-isopropenyl benzyl isocyanate

IEM = Isocyanatoethyl methacrylate

5 Igepal and Emulphor are trademarks of GAF Corporation Siponic is a trademark of Alcolac

Table II

PREPARATIONS OF ALKALI-SOLUBLE LATEX THICKENERS

USING EXAMPLE 1-D URETHANE MONOMER

-13-TABLE II CONTINUED

		Properties	In An Interi	or Flat Paint
•		Thickening	Brush Drag	Leveling
	Example	Efficiency	Viscosity	Viscosity
5	(No.)	(Dry Lbs.*)	(Poise)	(Poise)
	2-A	32.42	1.85	3523
	2-B	20.52	2.17	3555
·	2-C	22.48	2.39	2607
	2-D	23.04	2.43	3444
10				
	3-A	12.87	2.14	1801
	3-B	11.93	2.36	1501
	3-C	9.72	2.17	1659
	3-D	9.00	2.31	2686
15	3-E	9.30	1.95	2686
	3-F	••	• •	
	3-G	11.86	2.17	1975
	3-H	8.01	2.45	2038
	3-I	8.02	2.27	2449
20	3-J	7.97	2.10	2054
	3-K	8.72	2.15	3729
	3-L	13.50	1.30	5609
	3-M	22.34	1.29	6636
	3-N	7.96	2.10	2054
25	3-0		·	
	3-P	7.16	1.98	1975
	3-Q			~ ~
	3-R	7.80	1.46	2528
	3 - S	6.92	1.53	1248
30	3-T	7.55	1.29	1375
	3-U	8.79	. 2.43	1122
	Cellulosic	7.00	0.96	2212

-14-

* Number of pounds of material which must be added to 100 gallons of latex paint to provide 92-96 KU Stormer Paint Viscosity

Cellulosic is Natrosol 250 HBR, a hydroxyethyl cellulose from Hercules Inc.

TABLE III
OTHER EXAMPLES OF ALKALI-SOLUBLE THICKENERS
USING URETHANE MONOMERS FROM TABLE I

		Urethane	Thicke	ener Monor	ner	1% Aqueous
10	Thick-	Monomer	Composition		Solution	
	ener	Example	Urethane	Ethy1	Metha-	Viscosity
	Example	Used	Monomer	Acrylate	crylic	at PH 9
					Acid	
	(No.)	(No.)	(Wt.%)	(Wt.%)	(Wt. %)	(CPS)
15	4	1-A	10	50	40	417
	5	1-A	25	50	25	1272
	6	1-A	10	40	50	625
	7	1-A	25	35	40	1550
	8	1-B	10	50	40	477
20	9	1-C	10	50	40	969
	10	1-E	10	50	40	2256
	11	1-F	10	50	40	1480
	12	1-G	10	50	40	10053
	13	1-G	25	50	25	17160
25	14	1-G	10	40	50	6680
	15	1-G	25	35	40	29600
	16	1-H	. 10	50	40	3080
	17	1-I	10	50	40	752
	18	1-K	10	50	40	1830
30	19	1-L	10	50	40	1066

-15-TABLE III CONTINUED

		Urethane	Properties In	An Interior	Flat Paint		
	Thick-	Monomer					
	ener	Example	Thickening	Brush Drag	Leveling		
5	Example	Used	Efficiency	Viscosity	<u>Viscosity</u>		
	(No.	(No.)	(Dry Lbs*)	(Poise)	(Poise)		
	4	1-A	9.56	1.66	3081		
	5	1-A					
	6	1-A	9.85	1.88	1896		
10	7	1-A	7.95	1.05	1722		
	8	1-B	9.92	1.75	3160		
	9	1-C	8.81	2.25	4266		
	10	1-E	10.25	1.82	6794		
	11	1-F	8.09	1.89	1485		
15	12	1-G	8.52	2.20	2171		
	13	1-G					
	14	1-G	6.82	1.31	2007		
	15	1-G	4.74	1.15	1896		
	16	1-H	7.73	1.47	3444		
20	17	1-I	8.52	2.20	2171		
	18	1-K	8.80	1.09	3350		
	19	1-L	9.45	2.04	1438		
	* 566	note in	Table II.	•			

- 1. A nonionic urethane monomer which is the urethane reaction product of a monohydric nonionic surfactant with a monoethylenically unsaturated monoisocyanate.
- 2. A nonionic monomer as recited in claim 1 in which said monohydric nonionic surfactant has the formula:

 $R-O \leftarrow CH_2-CHR'O \rightarrow_m \leftarrow CH_2-CH_2O \rightarrow_n H$

- 10 in which R is an alkyl group containing 6-22 carbon atoms or an alkaryl group containing 8-22 carbon atoms, R' is C₁-C₄ alkyl, n is an average number from about 6-150, and m is an average number of from 0-50 provided n is at least as great as m and n + m = 15 6-150.
- 3. A nonionic monomer as recited in claim 2 in which said monohydric nonionic surfactant is an ethoxylate of a nonyl phenol containing about 50 moles of adducted ethylene oxide per mole of nonyl 20 phenol and is reacted with alpha,

alpha-dimethyl-m-isopropenyl benzyl isocyanate.

- 4. An alkali soluble thickener which is an aqueous emulsion copolymer of:
- (A) about 20-70 weight percent of an alpha,
- 25 beta-monoethylenically unsaturated carboxylic acid,
 - (B) about 20-80 weight percent of a monoethylenically unsaturated monomer lacking surfactant capacity;
- (C) about 0.5-60 weight percent of a non-30 ionic urethane monomer recited in claim 1; and
 - (D) from 0 up to about 2 weight percent of a polyethylenically unsaturated monomer.
- 5. An alkali soluble thickener as recited in claim 1 in which said component (C) is the 35 nonionic urethane monomer recited in claim 3.

- 6. An alkali soluble thickener as recited in claim 4 in which said component (A) is methacrylic acid present in an amount of from 25-55 weight percent and said component (B) is ethyl acrylate 5 present in an amount of 30-65 weight percent.
 - 7. An aqueous latex containing the neutralized aqueous emulsion copolymer of claim 4.
- 8. An aqueous latex as recited in claim 12 in which said copolymer is neutralized with ammonium 10 hydroxide.
 - 9. An aqueous latex containing the neutralized aqueous emulsion copolymer of claim 5.
 - 10. An aqueous latex containing the neutralized aqueous emulsion copolymer of claim 6.

15

20

25